

Smart Systemic Modeling for a New Performant Economy

Toolbox and methodology to build your next generation agile businesses

Executive training

6-weeks program

2 x 3h/week

17:30 - 20:30

*Coproduced with a network
of dozen international partners*



WHY JOIN

This new approach to value creation will provide you with the tools to become a true "transition leader" - by experiencing systemic intelligence and complexity management techniques.

In team, you will apply the theory, and practice to a real-life case of your choice.

OVERVIEW

High Level

Systemic fundamentals
Sectoral disruptions
Sustainability transition
Collective intelligence
Regeneration of people, environment and business
Management of complex challenges

Pragmatic

Progressive business models
Introduction to agile working in team
Identifying unique value and potential
Contractualization of strategic alliances
Action learning + Peer-to-peer learning

Extra

2 Mastermind - Expert presentations
Professional coaching on business case
Intergenerational
Access to international Alumni network
Access to Systemic Solutions Bank
Tuition of one junior of your choice included
Ideal : agility for teams on disruptive projects

clubofbrussels.org/executive-training/

training@wiseholding.net

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THE PROGRAM

The content of this program is drawn from the research results in the field and the visionary systemic thinking, and complexity management, from Club of Brussels' think tank and Extrapreneurs living lab.

This program combines best practices on pedagogy and visionary regenerative business models. It is a new entrant in executive training and business schools.

The "live" challenges and projects continue most of the time, and/or are enhanced by next groups. They have a direct impact on transition, and inspire our worldwide community.

The participants can become mentors or trainers in next editions and executive consultants.



Week 1

Introduction, context and methodology

Systemic economy

Contextualisation

Collective intelligence

Systemic fundamentals, understanding historical challenges, functions of society and sectoral shifts

Week 4

Ecosystem mobilisation and risk management

Learning and application of systemic tools

Mastering the human factor

Basics of psychological needs and values: why and how people shift in consciousness, individually and collectively

Week 2

Entering an era of Regeneration

Answering Common

Good issues

Mapping the market

Sectoral waking, opinion leadership, improving knowledge by systemically crossing assets and sciences

Week 5

Defining your value proposition

Value proposition canvas of your project - becoming a new sectorial entrant

Contractualization

Learning to contractualize strategic alliances
Progressive business development

Week 3

Measuring value

Identifying unique value and potential, learning use of intangible leverage.

Intelligent use of (underused) resources through biomimetics principles

New management and collective intelligence

Agility, collective intelligence activation and workshops

Week 6

Building communities

Create and activate communities for traction of your new business

Business model and profitability

Multiple cash flow models, adaptive projections, continuous monitoring of context.

Regenerative models, attractive communication for stakeholders and talent attraction and engagement

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EXECUTIVE TRAINING

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make sense

Register on:

<https://clubofbrussels.org/executive-training/>

Investment:

3.950€ ExVat (pays fee of a junior)

4th Edition:

March 21th to May 6th, 2022

5th Edition:

October 24th - December 5th 2022

CONTACT US

Chaussée de la Hulpe 177
1170 Bruxelles
training@wiseholding.net
www.clubofbrussels.org



#Time To Reinvent Economy