



SYSTEMIC MULTISOLUTIONS

INSPIRE YOURSELF WITH
PRACTICAL ROLE MODELS



Wise Paper **3**

Systemic Multisolutions

Bruxelles, Novembre 2019

Editeur responsable : **Michel de Kemmeter**



■ Table of contents

About the authors.....	6
In this collection.....	7
Objectives of this paper.....	8
How does systemic thinking work?	9
Executive summary	10
Housing & Building	
Free Dôme	12
Gramitherm	13
Bocage Urbain.....	14
Mobility	
Ecov.....	15
Kourtim	16
V'lease	17
Energy	
Earthwake.....	18
Equilibre Group.....	19
SOLshare	20
Education& Learning	
Teacherly.....	21
360 Learning.....	22
Ferme du Bec Hellouin	23
Agriculture & Nutrition	
BIGH.....	24
NüMilk	25
Veganbottle.....	26
Culture & Diversity	
We Love Green.....	27
Vechtclub XL	28
Google Arts & Culture	29
Measure Value	
7D-Value	30
BeeOmonitoring.....	31
Impact Management Project	32



Lead & Manage

EthicRSE	33
Bloomr Impulse	34
Mondragon Corporation.....	35

Entrepreneurship & Jobs

Extrapreneurs	36
Techstars	37
La Fabrique	38

Invest

LITA.co	39
SDG Invest.....	40
Grameen Bank.....	41

Communication & Social Ties

B Corporation.....	42
Sékou.....	43
REMA	44

Health

Buurtzorg	45
CareVoice.....	46
Snapclarity.....	47

Conclusion48

And you?49



■ About the authors

This document has been realized at the beginning of a new decade. The time now is not to keep on discussing what the ultimate ideal solution is, but to act.

The Club of Brussels is now perfectly aligned with the laboratory of the new economy, Extrapreneurs, to implement the learnings in the field.

This document presents those who act in a way that is aligned with our philosophy.

For now, this “Wise paper” is the result of an analytical work of the Club of Brussels and we wish to mobilize you to publish your case as to inspire others through your actions.

WOULD YOU LIKE TO BE ONE OF THE AUTHORS?

Send us your multi-solution while respecting the framework of this paper. We'll regularly update it based on your inputs!

CO-ORGANISATION, COACHING ET PILOTAGE:

Christine van der Steur, Michèle Pasture, Philippe Dambly, Philippe Drouillon.

Michel de Kemmeter, founder, one of the thinkers for the systemic economic model, author, speaker, instructor, entrepreneur, investor, who combines reflection, research, and entrepreneurial action together. All of his projects have the goal of contributing positively to environmental, social, and economic issues. As of 2019, his work has been converted into a course at VUB-Vesalius College.

Benoît Pitsaer studied at the ICHEC Brussels Management School and is passionate for all that is sustainable: examining how systems work, so action can be undertaken in transforming them, is his speciality. He revived an organisation (oikos Brussels, member of oikos International), which he is still invested in. Under Wise Holding, Benoît is a consultant in the area of intangible value in organisations.

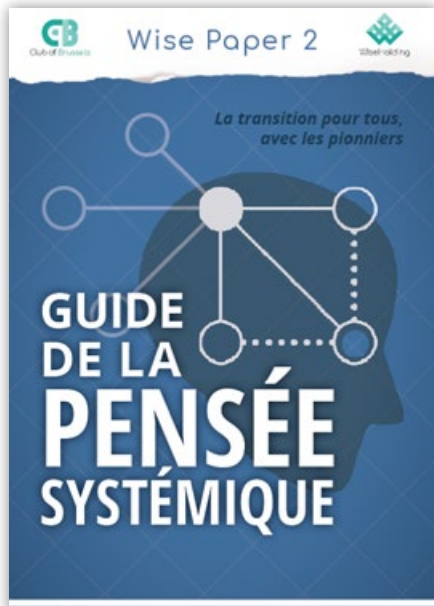
■ In this collection

Wise Paper 3 is the continuation of the Wise Paper series.



Wise Paper 1
26 Enjeux Historiques Belges - Perspective 2030

This paper explains what the issue is by analysing the historical challenges that Belgium will be facing by 2030. Today's societal issues are beyond us, and our linear way of thinking has reached its limits in solving these issues.



Wise Paper 2
Guide de la Pensée Systémique

This paper presents the systemic way of thinking that tackles multiple challenges at once. It explains the methodology and what the foundations are for this school of thought.

You can download these books at www.clubofbrussels.org/publications/

■ Objectives of this paper



Download the document here:
[12 Vital Functions \(.pdf\)](#)

The Wise Paper 3 aims to inspire by illustrating how the systemic mindset is more effective at tackling societal challenges.

For this paper, we've been using Wise Holding's tool called *12 Vital Functions of any entity*, which suggests that any organisation, company or entity has to tackle 12 vital functions in order to operate successfully and survive. In this ever-changing world, it becomes more and more difficult to meet these challenges in a linear way.

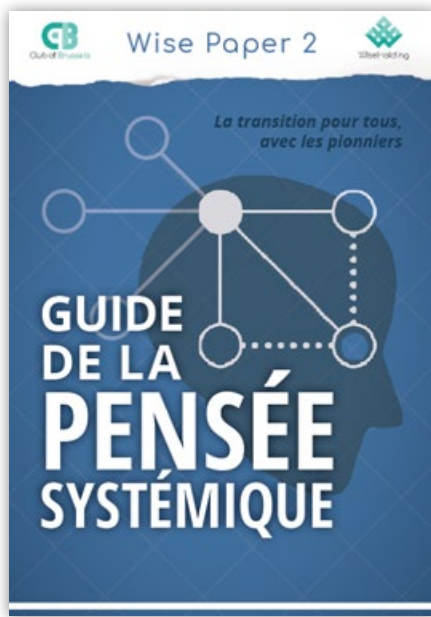
This position paper offers practical demonstrations of systemic thinking in order to help you grasp how it works within the real world. For more theoretical explanations you can consult our Wise Paper 2 (see next page).

Our aim is to provide you with practical case studies which will inspire you to implement this methodology in your own company, public institution or in personal initiatives you may wish to set up.

Please feel free to contact us at anytime for support.

hello@wiseholding.net

■ How does systemic thinking work?



We recommend first that you read **Wise Paper 2: *Guide de la pensée systémique*** for a complete understanding of systemic thinking.

At the moment, Wise Paper 2 is available only in French. If you do wish to receive an English version, please get in touch with us using the e-mail address mentioned above.

Download the second Wise Paper here:
[Guide de la Pensée Systémique \(.pdf\) \(fr\)](#)

■ Executive summary

THE PRINCIPLES OF THE SYSTEMIC ECONOMY

Systemic-type thinking starts by understanding that there is a larger picture than a simple linear relationship between a given problem and its solution. Sometimes a solution to an issue does indeed solve it, but can create more issues elsewhere.

Systemic thinking allows you to go further. In other words, to shift from the above-mentioned mindset (which we call thinking-in-thinking in a “2-Dimensional mindset”) to a “3-Dimensional” mindset.

Systemic economies are based on three core principles:

1. **Contribute to common good**
2. **Measure value on 7 levels**
3. **Shift from a 2D-Linear to a 3D-Ecosystem mindset**

1. CONTRIBUTE TO THE COMMON GOOD

It therefore starts with focusing on how your project, product or service impacts the world. In order to do so, you can use our **12 Vital Functions** matrix tools and/or our **26 Challenges** to clarify your purpose. Every project needs to meet at least three out of the 26 challenges at the same time in order to be efficient and resilient.

2. MEASURE VALUE ON 7 LEVELS

The financial value is rarely the initial motivation. It's a mean to get somewhere. Therefore it's important to clarify where you add value to your stakeholders. Start by identifying at which level you bring value, and where you're destroying value. To get there, you can download our 7D-Value tool. Our Value Levels, top-down, are respectively : Common Good, Knowledge, Communication, Emotions, Processes, Financial & Material, Earth.

3. SHIFT FROM A 2D-LINEAR TO A 3D-ECOSYSTEM MINDSET

Now that you understand how to measure value for your own project with the 7D-Value tool, do the same exercise with at least 10 of your stakeholders. Map their added value and their lacking value. Compare each stakeholder's assessment and work on the different value flows that become apparent and obvious, and can bring value to your ecosystem.

🔧 TOOLKIT

12 Vital Functions www.wiseholding.net/document/Les12FonctionsVitales_EN.pdf

26 Challenges www.wiseholding.net/document/Les26Enjeux_en.pdf





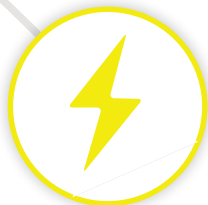
Free Dôme

France

Free Dôme is a house designed by the architect Dominique Lasne that is self-sufficient in terms of energy.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

By building houses that are 95% self-sufficient in terms of energy.



COMMUNICATION & SOCIAL TIES

By favouring common spaces.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Local manufacturers with locally-sourced wood and supplies. Ideally, investors would have them built and then rented at an affordable rate.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

This type of housing focuses on offering quality space to gather and get together in common rooms. Therefore, it strengthens the social ties but also aims to minimize the impact on the environment through maximising the house's design which results in being 95% autonomous for both central heating and water heating.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Examples of houses built:

www.specifichome.fr

www.mamaisonautonome.com

There are many other similar initiatives, such as the 'tiny houses' found mostly in Canada and the USA, but are now growing in France, Germany, and Austria. Several alternatives to wood are also available, like earthships or straw and mud.

Example of a similar initiative:

www.solarimpulse.com/efficient-solutions/domespace-the-round-wooden-house-that-turns-with-the-sun



Gramitherm

Lausanne, Switzerland

Gramitherm is a company that produces thermal insulation panels made of prairie grass instead of glass wool.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

It offers high performance insulation (λ of 0.040 W / mK), and uses 70% less water and energy than glass wool production.



HEALTH

Being based on natural grass, this product doesn't require masks or gloves for it to be cut and used for building/house insulation.



AGRICULTURE & NUTRITION

It optimizes the use of grass, something that grows everywhere.



INVEST

It has a lower total cost of ownership (TCO) than glass wool insulation.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

The nearby areas benefit from sourcing the grass directly from local producers instead of having to export it.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For construction company employees, it gives them natural products that do not harm their health.
- For society, it contributes to climate change mitigation and also reduces recycling costs.
- For house/building owners, they save more, financially, through efficient insulation.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

The product is available in Switzerland, France, Belgium and Luxembourg. A second production plan is under construction in the region of Wallonia in Belgium.

For more information visit
www.gramitherm.ch



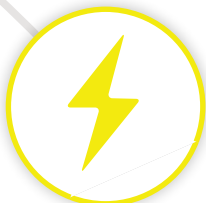
Bocage Urbain

Aubervilliers, France

Bocage Urbain, developed by Vertuo, is an urban hydraulic system used to fight flooding caused by climate change. It uses modules containing vegetation and soil to absorb rainwater.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

Savings through smart water use.



HEALTH

By improving urban air quality and enhancing biodiversity.



INVEST

By providing a self-irrigated natural plants solution.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

By preventing floods and their consequences.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For citizens, as it offers greener and more pleasant public spaces with better air quality and biodiversity.
- For city planners and public institutions: maintenance costs savings through self-irrigated plants, and flood-prevention system.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

You can see the eight first modules and the rooftop water collection in Aubervilliers, France.

For more information visit

www.vertuo.city

www.bocage-urbain.com

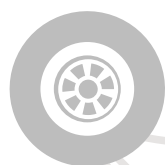


Ecov

Lyon, France

Ecov is a start-up that promotes carpooling in rural and suburban areas. Passengers go to a designated stop and alert their presence to the drivers through an app.

THIS MULTISOLUTION FOCUSES ON:



MOBILITY

Ecov creates carpooling lines in conjunction with local authorities to compensate for the lack of public transport in peripheral areas and sparsely populated regions.



COMMUNICATION & SOCIAL TIES

Carpooling is carried out by private individuals.



INVEST

Ecov has created Licov, a programme to finance carpooling lines, to enable local authorities to set up carpooling lines.



ENERGY

Ecov benefits from the CEE label, which encourages energy savings.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Thanks to Ecov, inhabitants can enjoy greater mobility and an easy access to the different structures surrounding them, creating a solidarity movement.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

This system benefits all inhabitants even if they do not own a car, as it allows amore fluid and on-demand mobility.

Thanks to carpooling, traffic can be reduced and social ties increased.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

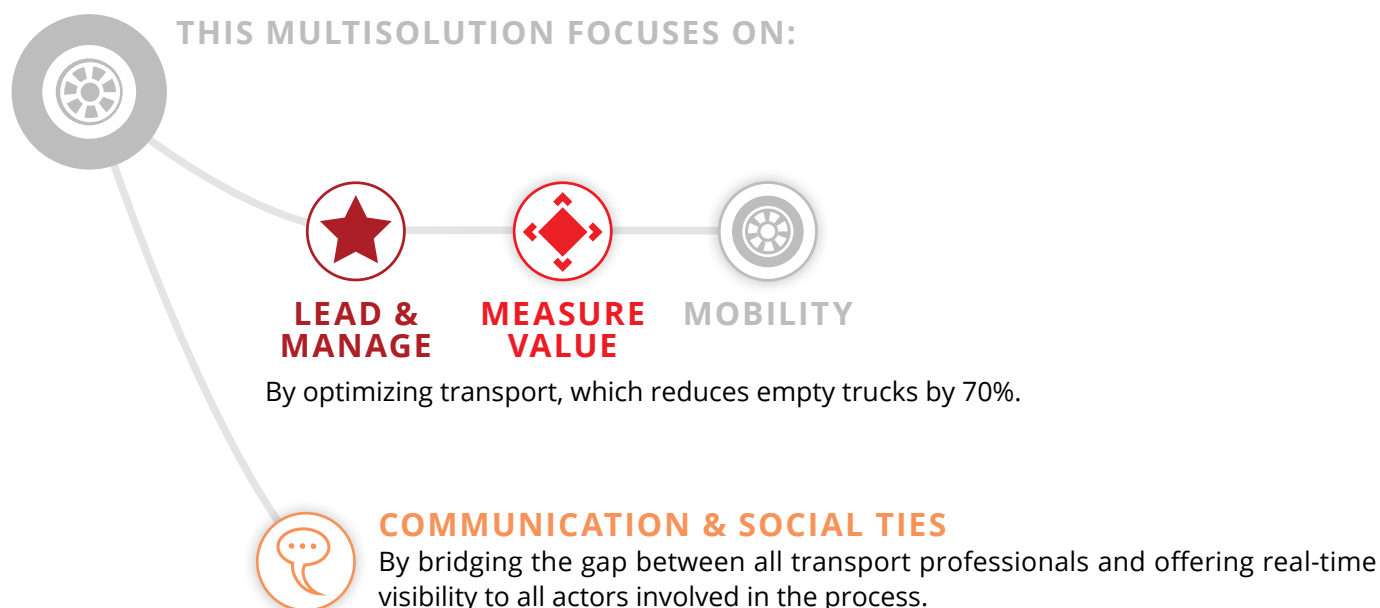
Ecov is already established in 5 French departments, and development projects are underway.

For more information visit
www.ecov.fr

Kourtim

Agadir, Morocco

Kourtim is a real-time app used to manage the logistics and costs of professional road transportation.



HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Through the transparency of available fleets and relevant shipment requests, the app provides any player (whether traditional or small) with the opportunity to increase the number of contracts due to the real-time information available.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

It reduces costs both for transport professionals and for the final customer through better optimisation, and allows total transparency through the digital platform. Therefore, it adds value for the sender and for the recipient of the shipment through saving time on having to regularly check-up on shipment location and potential delays.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Kourtim exists since 2018 and is operational in several countries.

For more information visit
www.kourtim.com

Watch their video presentation
[www.youtu.be/-FuyIAWVK_g](https://www.youtube.be/-FuyIAWVK_g)





V'lease

Bondues, France

V'lease is a service that lends out electric bikes to their clients' employees.



THIS MULTISOLUTION FOCUSES ON:



MOBILITY

V'lease provides individual mobility to all employees at a cost similar to that of a public transport subscription as it is a leasing solution for bikes.



HEALTH

By using bikes, employees engage in an activity that is good for body and mind.



COMMUNICATION & SOCIAL TIES

Giving its employees the opportunity to travel by bicycle rather than by car also allows the company to have a good image.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Thanks to V'lease, travelling is easier, with no time and parking constraints, and it also saves money.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

By having a bicycle, the employee is independent, has no time constraints, and can engage in physical activity which is positive not only for him/herself, but also for the planet.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

V'lease works with companies like Leroy Merlin or La Redoute

For more information visit

www.ecomobilite.org/FTP/ressourcesCREM/A2R%20aventures%20V%27lease.pdf



Earthwake

Lyon, France

Earthwake is a company that develops ecologically-oriented technology, such as Chrysalis, a machine easily accessible to the public that converts plastic waste into fuel.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

Plastic waste disappears forever from the pollution cycle, becoming a source of energy. It also provides energy autonomy for communities.



MOBILITY

It can be installed quickly anywhere.



ENTREPRENEURSHIP & JOBS

Creation of jobs and income: collection and sorting of plastic waste. A whole micro-economy can be developed selling the outputs.



EDUCATION & LEARNING

Technically accessible to as many people as possible.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Their technology is made available to the population to rebuild their economic autonomy and contribute to reducing social inequalities by offering a small-scale solution.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

The entire community is involved with selective sorting and collective cleaning of its environment, through collecting plastics and develops a plastic waste recycling economy.

It is also financially affordable: Chrysalis is an initial investment that does not engage the community in recurring and heavy expenses, creating on the contrary a viable and circular economic model.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

First presented in September 2018, Chrysalis is now operational and able to convert 160 kg of plastic waste into 120 l diesel/day.

For more information visit

www.earthwake.fr

Watch their video presentation

www.youtube.com/watch?v=c9gL5QGUEhI



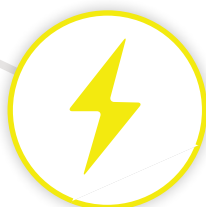
Equilibre Group

Port Louis, Republic of Mauritius

Equilibre Group develops new forms of biomass that generate clean and renewable energy, such as their hybrid plant Arundo Donax.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

By being a source of biomass suitable to replace coal in Independent Power Producers and industrial boilers. It can also be used as biofuel, biogas or pellets.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Arundo Donax allows a territory to be its own producer of biomass, biogas, biofuels or even pellets. It can therefore reduce imports of coal. Growing Arundo Donax can also be used as a base for paper pulp, textile fiber or packaging pulp.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For producers, Arundo Donax requires 50% less water than traditional sugarcane.
- For the territory, to reduce imports of coal, paper pulp, textile fibers and have a cheap raw material to produce biogas, biofuel, biomass or pellets.
- For national residents, to buy local products.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Equilibre group has existed since 2011 and the Arundo Donax product is already being sold in 13 African countries.

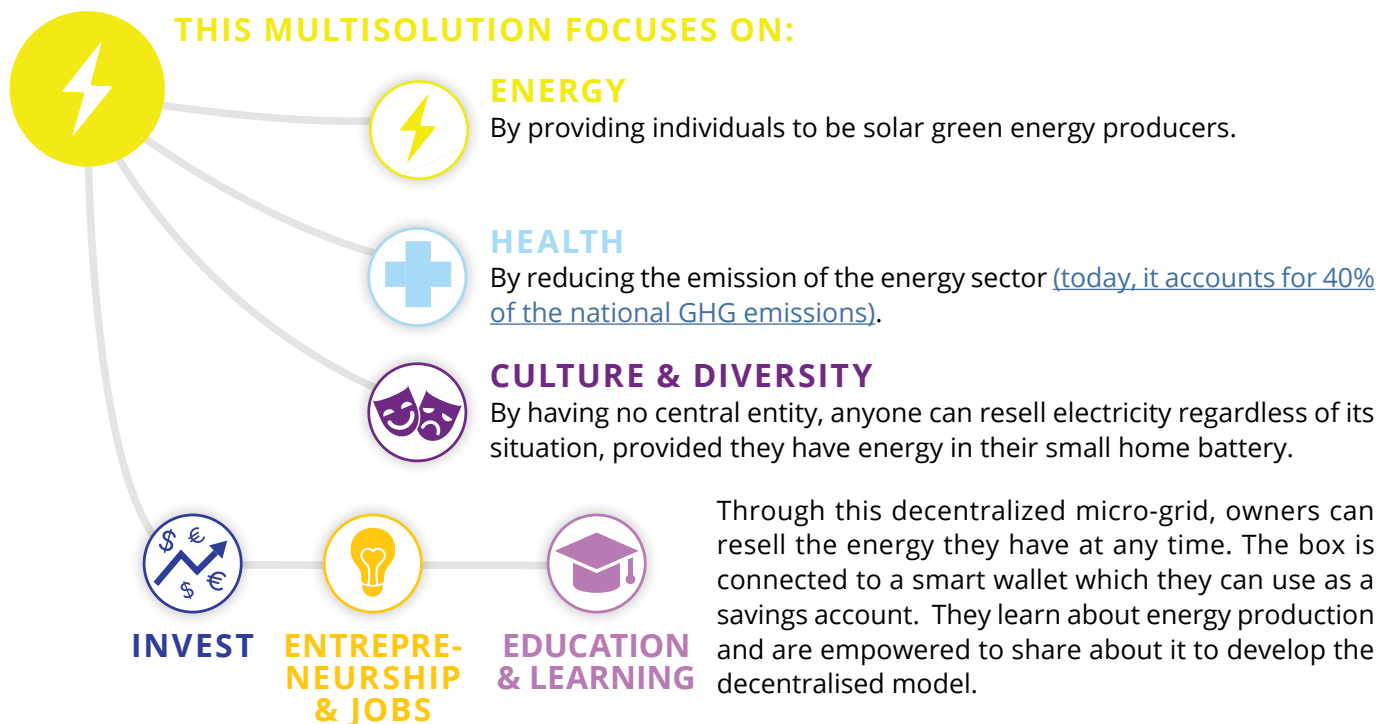
For more information visit
www.equilibregroup.com



SOLshare

Dhaka, Bangladesh

SOLshare installs nanogrids that allow people to resell their excess solar panel energy to their neighbours, even to those who normally lack access to electricity.



HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Through its decentralised model, anyone can become energy independent therefore making significant savings on electricity bills. Also, anyone can gain revenues through updating its storage system or increasing its solar panel surface. This electricity can only be used locally, contributing to local development.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For all electricity users, it helps prevent electricity cuts and have carbon-free electricity.
- For children, to access affordable energy therefore leading to being able to continue learning when the sun is set.
- For local population, micro-grids allow them electricity bills savings, better accessibility to internet and to a more comfortable life.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

In Bangladesh since 2014, with over 50 autonomous and decentralised micro-grids.

For more information visit

www.me-solshare.com

www.unfccc.int/climate-action/momentum-for-change/ict-solutions/solshare

Watch the video showing SOLshare's impact

www.youtu.be/KvXxRwTlBe0



Teacherly

Derby, England

Teacherly is a web platform that enables collaboration and peer-to-peer coaching amongst teachers. Through this, they develop new skills and approaches to their lessons.



THIS MULTISOLUTION FOCUSES ON:



EDUCATION & LEARNING

Teacherly is a platform that connects teachers with each other, so that they can learn and continuously improve the way they teach.



ENTREPRENEURSHIP & JOBS

Teacherly provides tools and online classes that will help them to improve the way they teach.



COMMUNICATION & SOCIAL TIES

It is through communication and exchange that everyone can improve, which is actually the main mission of Teacherly.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Teacherly makes teaching more fluid, and giving priority to education while keeping up with the times. It allows local peer-to-peer knowledge exchange.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

The platform enables teachers, parents and students to be trained on the most recent ways of teaching and grants them easy access. It brings these people together on a common platform with transparency.

For educational institutions, it allows to reach more students while requiring less infrastructure (such as physical classes, owning a complex IT system, ...).

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Teacherly was launched in 2014.

For more information visit
www.teacherly.io



360 Learning

Paris - London - New York City

360 Learning is a corporate e-learning platform, where users can create their own courses and interact with other users.



THIS MULTISOLUTION FOCUSES ON:



EDUCATION & LEARNING

360Learning is a collaborative learning platform aimed towards individuals as well as companies, training centers and higher education.



COMMUNICATION & SOCIAL TIES

The platform allows to connect professionals and individuals.



ENTREPRENEURSHIP & JOBS

Companies can create their own programs by adapting themselves to the specific needs of individual employees.



MEASURE VALUE

360Learning allows companies to evaluate courses' audience and the progress of each employee.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Thanks to its collaborative platform, more individuals can easily train and gain skills to contribute to their pre-existing job.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

360learning makes knowledge sharing easier and allows to develop new competencies.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

1,200 companies have already been offering training with this tool since 2010.

For more information visit
www.360learning.com



Ferme du Bec Hellouin

Le Bec-Hellouin, France

Ferme du Bec Hellouin is a farm that has developed its own form of permaculture, called 'Éco-culture', and also offers training in relation to this.



HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Through exclusively offering products and services locally. It allows the area to be more resilient from a food perspective.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For the consumers, to have high quality and healthy fresh food.
- For the State, through having a "best-in-class" permaculture farm, attracting people from the entire country and beyond.
- For farmers and citizens interested in learning about these themes: access to their free video and to their training center.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2004 in Le Bec-Hellouin, France

For more information visit
www.fermedubec.com



BIGH

Brussels, Belgium

BIGH builds networks of sustainable aquaponic farms that produce fresh food for urban populations.



THIS MULTISOLUTION FOCUSES ON:



ENERGY

With its rainwater collection and the “[cradle to cradle](#)” design of the building (zero waste if deconstructed), it saves energy.



HEALTH

Via its 4000 sq meters of organic farm, it produces high-quality and healthy food.



COMMUNICATION & SOCIAL TIES

They share equipment with local stakeholders.



EDUCATION & LEARNING



CULTURE & DIVERSITY

The farm is open to school visits, and functions as an architectural heritage.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local economy by focusing on local employment, selling the food directly inside the city of Brussels and sharing its equipment with local organisations to further optimise its use.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

There is no stakeholder left behind. Value is not only created for the shareholders, customers, and for the company itself. It brings multiple added value to communities and society, but also serves the stakeholders by making underused equipment available to local stakeholders who, therefore, don't need to invest in new equipment.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

It has been fully implemented in Brussels, Belgium since 2018.

For more information visit
www.bigh.farm/farm



NüMilk

New York City, USA

NüMilk creates dispensers that produce freshly-made non-dairy milk (such as almonds), all at the press of a button!



THIS MULTISOLUTION FOCUSES ON:



ENERGY

There is no refrigerated transport, and the raw ingredients are shipped without the added weight of water. The bottles may also be reused.



HEALTH

It's a plant-based milk with only the purest nutrients, with no fillers, additives or thickeners. Additionally, the milling system and water filters remove sediment and carbon.



AGRICULTURE & NUTRITION

There is no food wastage, as the entire almond is used. The product is also very high quality in terms of freshness, taste and nutritional value.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Unnecessary waste is low, as the number of steps to reach the final product have been reduced. All that is needed is a supply of almonds and water; the processing and packaging is done in store directly by the consumer.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

For customers, there is more transparency and customisation involved in the process. At a price of \$3.99 per litre, the almond milk is also very affordable.

For shareholders, the machines have already seized the in-store market share from packaged non-dairy competitors, comprising as much

as 30% of the category in some locations. Additionally, if environmental/economic issues affect one kind of dairy-free milk, NüMilk is equipped to adjust immediately. The machines advertise themselves, so less will be needed to be spent on campaigns. Finally, they are not limited by co-packers.

For stores, the internet-connected dispensers are easily controlled and updated via remote access. The product is not limited by shelf stability or a specific self slot.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

NüMilk was founded in 2017 and launched its first machines in March 2018. It is currently available in Northeast and North Atlantic region in the Whole Foods stores.

For more information visit
www.numilk.com



Veganbottle

Chaniers, France

Veganbottle is an eco-friendly bottle made from sugar cane, produced by Lyspackaging.



THIS MULTISOLUTION FOCUSES ON:



HEALTH

The bottles are non-toxic.



AGRICULTURE & NUTRITION

The bottles are biodegradable and compostable.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

The production of the vegan bottles is made in France, with local employment. It saves up recycling costs through having compostable bottles. They compensate CO2 emission of the bottles, meaning reduction in future adaptive costs for the economy.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- For the customers, it offers them a sustainable alternative that is oil free.
- For society, CO2 free production
- For the government, support to get to the Paris Agreement.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

For more information visit

www.solarimpulse.com/efficient-solutions/veganbottle





We Love Green

Paris, France

We Love Green is an annual music festival with a message and approach dedicated to helping out the environment.



THIS MULTISOLUTION FOCUSES ON:



CULTURE & DIVERSITY

It brings together artists and festival-goers from all over the world.



HEALTH

The food sold comes from restaurants that are 100% traced, local and organic.



MEASURE VALUE

The creation of a carbon calculator that allows artists and participants to calculate and offset the carbon footprint of their journey to the festival by funding ecosystem restoration projects. Every year the festival draws up a carbon balance, in order to improve year after year.



ENERGY

The festival is 100% powered by renewable energy sources.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

We Love Green distributes unsold food to associations such as Les Restos du Cœur, or Emmaüs. It allows artists to create scenographies based on recycled materials. We Love Green has also established 5 eco-responsible charters for the stakeholders of the festival.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

First of all, the festival helps to raise awareness of the environmental cause among all actors and festival-goers, and also sets an example for other festivals.

We Love Green hosts an innovations' village that brings together start-ups and NGOs with a positive impact. A think-tank with celebrities takes place during the festival.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

We Love Green has 8 editions and 9 awards to its credit, including 5 "A Greener Festival" awards.

80,000 trees planted with Ecosia following the 2019 edition to neutralise the carbon footprint of the 80,000 festival-goers.

For more information visit
www.welovegreen.fr



Vechtclub XL

Utrecht, Holland

Equilibre Group is a coworking space for creative professionals and entrepreneurs.



THIS MULTISOLUTION FOCUSES ON:



CULTURE & DIVERSITY

It works as a creative incubator for professionals and the public, by being a coworking space that is also an actor of Utrecht's cultural life.



ENTREPRENEURSHIP & JOBS

Companies are carefully selected for their innovation, creativity and if they can be an asset to other companies in the incubator's pre-existing network.



COMMUNICATION & SOCIAL TIES

It enables networking, for example by organising internal events to spread knowledge and expertise, as well as by establishing a climate of sharing and mutual aid.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Vechtclub XL wants to be a true sustainable actor of the city, it gives access to culture to the population and it gives access to growth for companies. Moreover, it is also a source of inspiration for professionals as well as institutions thanks to the model it applies.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Thanks to Vechtclub XL companies benefit from a real sharing hub that allows them to constantly improve, while evolving in a sustainable and eco-responsible coworking environment that encourages entrepreneurship. It is also beneficial for the population who benefit from a creative place to have a drink, a bite

to eat or to be inspired by the creativity generated by the place.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Vechtclub XL has been hosting businesses since 2012, and been growing ever since. It is now home to two restaurants and a brasserie based on locality and sustainability.

For more information visit
www.vechtclubxl.nl



Google Arts & Culture

California, USA

Google Arts & Culture is an online platform by Google for partner organisations to share high-resolution media of artwork and cultural artefacts from their own collections.



THIS MULTISOLUTION FOCUSES ON:



CULTURE & DIVERSITY

Google Art & Culture gives access to virtual tours of museums and allows you to view works in high definition mode.



EDUCATION & LEARNING

Thanks to the platform you can learn about art, but also architecture, books or fashion, even from remote locations.



COMMUNICATION & SOCIAL TIES

The platform also serves as a showcase for museums, and allows you to discover the art and culture that are close to your location.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Google Arts & Culture proves that it has never been as easy to access culture, and thanks to its intuitive platform, growing culture becomes fun and allows you to reach out to more people.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

The platform encourages culture and learning, from classical painting to discovering the Eiffel Tower. It allows a simplified access as you can cultivate yourself from home.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

The platform exists since 2011 and brings together world-famous museums such as the Rijksmuseum or Le Louvre.

For more information visit
artsandculture.google.com

7D-Value

Brussels, Belgium

7D Value is a tool by Wise Holding to evaluate and visualise the intangible value of a company on seven levels.



THIS MULTISOLUTION FOCUSES ON:



MEASURE VALUE

By assessing the true value of an organisation (intangible value) and demonstrating areas for potential growth.



LEAD & MANAGE

By risks assessment management.



ENTREPRENEURSHIP & JOBS

By developing solution-oriented ideas and innovations.



COMMUNICATION & SOCIAL TIES

By aligning people on their purpose, and have them collaborate to contribute to the project in collective intelligence mode.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local ecosystem through re-enforcing the bonds between the direct actors and stakeholders within an organisation. It allows to understand better the organisation and the actors' needs and assets. Therefore, it steers investments at the right level to the actors who most need them.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

It adds value for the stakeholders through offering a set of tools to assess the quality of the relations between the company and all its stakeholders (B2B clients, employees, partners, suppliers, shareholders, reputation, ...). Identifying their quality and the relationship

between these qualities is key to moving forward, together.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2009 in Belgium & Switzerland.

For more information visit
www.wiseholding.net/services/7d-value

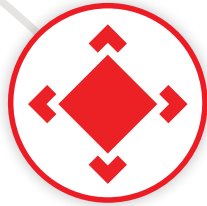
BeeOmonitoring

Brussels, Belgium

BeeOmonitoring is a service by BeeOdiversity to measure on-site biodiversity, achieved by analysing the pollen samples collected by bees.



THIS MULTISOLUTION FOCUSES ON:



MEASURE VALUE

Such as biodiversity and pollution (heavy metals, 523 pesticides, nitrates, PAH, dioxins, GMO, radio-activity, etc).



LEAD & MANAGE

By identifying the origin and assess the level of pollutants.



AGRICULTURE & NUTRITION

By assessing the quality/ diversity of plants.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local economy by offering a cost-efficient way of measuring pollution and developing local regenerative biodiversity. This process saves up on traditional expensive depollution costs. It enables small-scale investments to enhance biodiversity.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

It adds value for the stakeholders by offering a cleaner and more diverse environment. It also re-enforces communication and collaboration with the direct actors to enhance biodiversity and reduce pollution in a set area.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2013 in Belgium, France, UK, and the USA.

For more information visit
www.beeodiversity.com/en



Impact Management Project

London, UK

The **Impact Management Project** brings together organisations so they can hold a consensus on how to measure impact and value for environmental and social issues.



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE



COMMUNICATION & SOCIAL TIES



CULTURE & DIVERSITY

By bringing a practitioner community of over 2,000 organisations to debate and find consensus on technical topics, as well as share best practices.



MEASURE VALUE

By agreeing on a global and common framework to measure impact and value.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local economy though building common frameworks to work together, both locally and globally.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

It adds value to a wide, diverse range of stakeholders by bringing a common framework to speak a common language and work together. It also enforces communication and collaboration between business, non-profit organisations, wealth management, policy makers, standards bodies, social science bodies and accounting (among others).

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2016 and bringing together more than 2,000 organisations.

For more information visit
www.impactmanagementproject.com



EthicRSE

Saint Cloud, France

EthicRSE advises companies on how to improve their growth and their CSR (Corporate Social Responsibility).



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE

EthicRSE enables companies to create value with social responsibility by advising and supporting them for good CSR practices, based on the 7 commitments of the ISO 26000 standards.



INVEST

It allows companies to invest in sustainable growth and have a positive impact.



COMMUNICATION & SOCIAL TIES

EthicRSE teaches companies to communicate on their actions avoiding greenwashing. Also, EthicRSE encourages the collective intelligence of companies.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

CSR enables companies to transform and improve their growth by differentiating themselves and by reducing and anticipating risks.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

By developing their CSR policies, companies have a societal and environmental impact that positively benefits the company.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

EthicRSE's clients include companies such as Société Générale, Sodexo and Engie since its creation in 2010.

For more information visit
www.ethicrse.com



Bloomr Impulse

Paris, France

Bloomr Impulse is an online space for professional development, backed up by certified coaches.



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE

It offers online and tailor-made Professional Development Spaces, coupled with individual and human support, provided by certified coaches, in order to accompany companies in a positive transformation from within.



ENTREPRENEURSHIP & JOBS

Thanks to its different programs, Bloomr Impulse gives managers the opportunity to reveal their personal leadership style and develop it to better succeed in their mission.



EDUCATION & LEARNING

The programmes are based on four themes: Training managers, Fostering well-being in the workplace, Supporting careers, and Developing interpersonal skills. Followups are included so the company can stick to its philosophy and values as well as possible.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Bloomr Impulse enables companies to better invest in their employees, both improving their personal and professional life through these dedicated professional services.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Companies can depend on Bloomr Impulse to help them achieve their goals, while putting people and relationships at the heart of the company so that everyone feels fulfilled and performance is optimal.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

On the market since 2015.

For more information visit
www.bloomr-impulse.com



Mondragon Corporation

Mondragon, Spain

The **Mondragon Corporation** is a well-established company and federation of worker cooperatives.



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE



**ENTREPRE-
NEURSHIP
& JOBS**



INVEST



**COMMUNICATION
& SOCIAL TIES**



CULTURE & DIVERSITY



**EDUCATION
& LEARNING**

Through its original cooperative model, it allows every worker to acquire shares in the capital of the organisation, shift decisions in a more representative way and obtain profit shares. By educating employees through their model, it increases participation at the highest level of the decision-making processes and it fosters diversity.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local economy by strengthening local ties between employees, customers, and supplies who can take part in the decision making process. Therefore strengthening the economic resilience of the organisation. Today, Mondragon clusters 264 businesses and cooperatives for more than 81,000 employees.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- **For employees:** by being a cooperative member, employees have more transparency on information, are eligible to vote and are able to influence the decisions taken. They also benefit from profit making.

- **For clients, supplies and bodies involved in projects:** depending on the exact structure, stakeholders can take part in the organisation's capital, therefore influencing the development of a project and embedding a more inclusive stakeholder influence.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

It was founded in Mondragon, Spain, in 1956 and has offices in 41 countries.

For more information visit
www.mondragon-corporation.com/en

Watch a video presentation
www.youtube.com/watch?v=6R90Y21C_L4

Extrapreneurs

Brussels, Belgium

Extrapreneurs is an incubator created by Wise Holding to innovate corporations while training its participants in developing new skills.



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE

By creating small autonomous teams and making them responsible for their project.



MEASURE VALUE

By offering tools to measure non-financial value.



COMMUNICATION & SOCIAL TIES

By building bridges between companies, individuals, public bodies and universities.



EDUCATION & LEARNING

By training individuals on economic transition and systemic thinking.



CULTURE & DIVERSITY

By recruiting participants aged from 20 to 70 years old.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

It strengthens the local ecosystem by bringing together several actors from different sectors willing to navigate together towards a similar direction. It also includes public presentations to allow local citizens to learn about these projects and be able to ask questions.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

In a four months' timeline, participants deliver a project, and the trained individuals are equipped with the necessary tools and knowledge to bring the transformation around them. Companies are empowered with either a tested idea or a proof of concept.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

As of 2017, five editions have already taken place in Belgium.

For more information visit
www.extrapreneurs.org



Techstars

USA

Techstars is a startup accelerator that connects entrepreneurs, investors, and corporations.



THIS MULTISOLUTION FOCUSES ON:



EDUCATION & LEARNING

By building bridges between project developers, mentors, founders, investors, public bodies and universities.



COMMUNICATION & SOCIAL TIES

The platform allows to connect professionals and individuals.



CULTURE & DIVERSITY

By being present in 150 countries with more than 10,000 mentors.



LEAD & MANAGE

By creating small teams and making them responsible for the project they run.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

By empowering individuals who wish to launch their company and attracting a wide range of both economic and human resources.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2006, about 1,600 companies have been through their programmes.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- **For the participant:** access to high quality training, tools and networks
- **For the company:** successfully developing companies
- **For investors:** having access to a portfolio of cases
- **For experienced individuals:** being able to become a mentor
- **For society:** driving economic growth

For more information visit
www.techstars.com

La Fabrique

Ouagadougou, Burkina Faso

La Frabrique is an incubator dedicated to supporting socially responsible companies in West Africa.



THIS MULTISOLUTION FOCUSES ON:



EDUCATION & LEARNING

Thanks to a team of professionals at the service of entrepreneurs, La Fabrique is the first partner of the incubated companies and enables them to learn about entrepreneurship.



ENTREPRENEURSHIP & JOBS

La Fabrique's mission is to identify project leaders and to co-construct with them perennial enterprises with a high impact on society and/or on the environment in Burkina Faso



COMMUNICATION & SOCIAL TIES

The factory creates its own community with events to bring together partners and entrepreneurs. It also has its own coworking space in order to avoid isolation amongst the entrepreneurs and to allow them to evolve together.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

La Fabrique allows the creation of businesses that will sustain the economy of Burkina Faso and West Africa in a social and sustainable way.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

La Fabrique makes it possible to help entrepreneurs who wish to engage in the development of their country, by giving them the keys to success.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 2014, 26 social entrepreneurs were incubated, 200 jobs were created or maintained and 20 awareness-raising events were organized.

For more information visit
www.lafabrique-bf.com

LITA.co is a crowd-funding platform for social entrepreneurship.



THIS MULTISOLUTION FOCUSES ON:



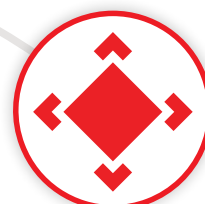
INVEST

With LITA.co you can invest your money in sustainable companies and reap the benefits.



ENTREPRENEURSHIP & JOBS

By investing in these, you can follow the evolution and growth of the chosen company.



MEASURE VALUE

The projects on the platform are selected, and they meet one or more of the 17 Sustainable Development Goals (SDGs) set by the United Nations.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

LITA.co enables the growth of sustainable and territorial companies, it also allows the development of social entrepreneurship.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Companies benefit from personalised support, visibility and the network of investors from LITA.co.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since its creation, LITA.co has financed 90 companies, with 35,000 members and 32.6 million euros invested.

For more information visit
be.lita.co/en



SDG Invest

Hillerød, Denmark

SDG Invest helps direct investors towards initiatives that support the United Nation's Sustainable Development Goals.



THIS MULTISOLUTION FOCUSES ON:



INVEST

By investing funds in companies listed as tackling SDGs matters.



COMMUNICATION & SOCIAL TIES

By bringing together more than 700 investors and informing companies where they should focus their efforts on.



LEAD & MANAGE

By demanding further SDGs-oriented actions from their investment portfolio.



HEALTH

By having 97% of their portfolio aimed towards reducing CO2 emissions.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

SDG Invest enables companies to develop in a sustainable way, in order to guarantee the profitability of companies in the long term.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- **For society:** offering investments that meet the needs of the present generation without compromising the ability of future generations to meet their own needs.
- **For companies:** to access liquidities and increasing their impact
- **For investors:** meeting their needs and desires
- **For national bodies:** having a catalyst for to meet the UN's 2016 Paris Agreement.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since its creation in 2018, they invested in 59 companies, with more than 700 investors and 56,4 million euros invested.

For more information visit
www.sdg-invest.com

Read their impact report
www.sdg-invest.com/wp-content/uploads/2020/04/sdg_invest_impact_report_2019_FINAL.pdf

Grameen Bank

Dacca, Bangladesh

Grameen Bank is a microfinance organisation that works by giving out loans to the impoverished without demanding any collateral beforehand.



THIS MULTISOLUTION FOCUSES ON:



LEAD & MANAGE



CULTURE & DIVERSITY



COMMUNICATION & SOCIAL TIES

By bringing together more than 700 investors and informing companies where they should focus their efforts on.



INVEST



ENTREPRENEURSHIP & JOBS



EDUCATION & LEARNING

It provide credits, support and knowledge to a population who traditionally can't access those resources.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Over its course, it has lent more than the equivalent of \$4,5 billion and has a reimbursement rate of 97%. Through creating a local cluster of five people, it fosters collaboration for economic viability.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

- **For locals who can't access the traditional banking system:** to receive a load to kick start their activity, plus being a group, a supportive community.
- **For the village:** access to new products and services.
- **For the state:** having an alternative to offer financial credit, which in turn leads to poverty reduction.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since 1983, Grameen Bank has invested more than \$4,5 billion with more than 2,500 offices and works in more than 81,000 villages.

For more information visit
www.grameen.com

B Corporation

International

B Corporation is a private certification given by the international nonprofit B-Lab. To receive it, the company must fulfill certain social and environmental performance criteria.



HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Since 2007, certified B Corporations are a new kind of business that balances purpose and profit. They are legally required to consider the impact of their decisions on their workers, customers, suppliers, community and the environment, therefore focusing on the company's ecosystem.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

By legally requiring to include stakeholders' impact in their framework, there is better inclusion of stakeholders in the decision-making process. Therefore, it's more difficult to ignore them.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

It has already been implemented globally in about 3,200 companies worldwide, across 71 countries and 150 industries since 2007.

For more information visit
www.bcorporation.net



Sékou

Paris - Dakar - Kpalimé

Sékou is a platform that promotes start-ups and the networking of entrepreneurs in West Africa.



THIS MULTISOLUTION FOCUSES ON:



COMMUNICATION & SOCIAL TIES

Sékou supports and connects all the actors of the entrepreneurial environment because before the financing needs, entrepreneurs need support, networking and above all, they expect advice from those who have taken the same path before them.

Thanks to its magazine, Sékou is also able to highlight start-ups and give them the visibility they need to grow.



EDUCATION & LEARNING

Sékou accompanies start-ups, thanks to the creation of Sékou pulse, which enables an assessment of the start-ups needs and solve these for free, and #buildingtogether which is an intensive 2-day support programme, intended to solve a specific problem or reach a smart goal.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Sékou gives local support visibility to entrepreneurship in 7 African countries through equipping them with tools and contacts to reach the stage of funding.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Start-ups benefit from advice and support from people who have already taken the same path, and from a network.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since its creation, SEKOU has already supported 14 projects

For more information visit
www.sekou.org

For more information on the projects they have developed, visit
startups.sekou.org

REMA

Bénin

REMA is a remote collaboration service that brings together doctors across Africa so they may better share their expertise amongst their colleagues regardless of distance.



THIS MULTISOLUTION FOCUSES ON:



HEALTH

REMA is a remote medical collaboration service dedicated to doctors practicing in Africa.



COMMUNICATION & SOCIAL TIES

REMA is the largest community of African doctors. Thanks to REMA business, medical companies can target doctors directly through their platform.



SOCIAL TIES

REMA is an exchange network between African doctors. They can exchange amongst them and improve themselves thanks to their peers.



EDUCATION & LEARNING

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

The lack of doctors per inhabitant is a real problem in Africa, which leads to a lack of competence and medical expertise. Thanks to REMA, the exchange between doctors is now possible, which allows to fill the gaps and to bring a complete diagnosis to the patients

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Thanks to REMA, doctors can exchange with each other, and help each other to mutually fill in skills they lack.

This enhances the expertise and knowledge of doctors and thus improves patient care.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Since its launch in 2017, REMA brings together a community of more than 6,000 doctors. In 2019 it won the second place at the second edition of the Afric'Up awards.

For more information visit
www.remaapp.com

Buurtzorg

Netherlands

Buurtzorg is a home-care service, provided by professional nurses who offer their medical expertise as well as other forms of support to their patients (i.e. bathing, dressing, etc.).



HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

Small teams of up to 12 nurses coordinate their tasks all together, therefore do not need a leader. It also frees up precious time previously dedicated to meetings to actually solve problems. This autonomy over hierarchy allows high levels of mutual trust and also deep connection. For example, a team of 12 nurses have between them 40 to 50 patients. Each nurse has therefore a high influence on his/her environment.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

The cost of this system is about 30 to 40% cheaper than the former traditional Dutch centralised system. Overhead costs shifted from 25% in more traditional organisations to 8% through this model. Sickness rate

has dropped from 7% to 5%. Both employees and client satisfaction is higher (87%). This collaborative model is therefore better for employees, clients, and society.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

The first team was created in 2006 in Buurtzorg Netherlands. It rapidly grew to more than 10,000 professionals in more than 25 countries.

For more information visit
www.buurtzorg.com

CareVoice

Shangai, China

The **CareVoice** is a mobile app with the aim of making healthcare more consumer-centric.



THIS MULTISOLUTION FOCUSES ON:



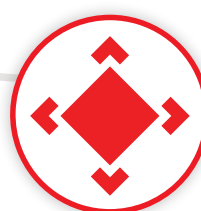
HEALTH

The application makes it possible to follow patients in order to deliver the most precise and accurate medical expertise possible. It also offers easier access to healthcare through an online course to avoid a rush to the hospital.



COMMUNICATION & SOCIAL TIES

The use of the 'scoring and comments' system allows to highlight competent doctors and hospitals.



MEASURE VALUE

Thanks to its customer experience-based scoring system, it is easier for residents to find qualified doctors. The application offers a follow-up of the patient's state of health as well as advice.

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

The CareVoice connects doctors, insurance companies and patients, always keeping the patient at the centre of the process.

The application makes access to medicine easier and more accessible than ever before.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

The users of the application benefit from a medical follow-up and a simplification of the medical path. Doctors can also improve their practice through patients' feedback and ratings.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

The CareVoice is on the Chinese market since 2014, and has been adding up 500K users, more than 100 healthcare partners and over 15 insurance companies.

For more information visit
www.thecarevoice.com

Snapclarity

Ottawa, Canada

Snapclarity is an app that provides a mental health plan tailored to its users. It also helps users to locate and contact a therapist appropriate to their needs.



THIS MULTISOLUTION FOCUSES ON:



HEALTH

Snapclarity makes it possible for an employer to assist their employees in the area of their mental health.



COMMUNICATION & SOCIAL TIES

The application provides assistance, a personalised interface and contact to Snapclarity's health professionals to provide the user with the best support.



LEAD & MANAGE

Thanks to Snapclarity's personalised help and tools, the user can track their mental health progress.



EDUCATION & LEARNING

HOW DOES IT STRENGTHEN THE LOCAL ECONOMY?

According to the WHO, by 2020, depression will be the second leading cause of chronic disease after cardiovascular diseases, ahead of cancer. However, with an application such as Snapclarity, it's now possible to anticipate and monitor your mental health in order to prevent depression or burnout, because good mental health and a good environment enables employees to excel in their work.

HOW DOES IT ADD VALUE FOR THE STAKEHOLDERS?

Mental health is often neglected in the workplace, with employers and employees alike lacking awareness and tools. Thanks to Snapclarity, companies can now offer a tool

to help the the mental wellbeing of their employees.

WHERE HAS IT ALREADY BEEN IMPLEMENTED?

Snapclarity has been on the market since 2016, and has partnered with the Canadian government.

For more information visit
www.snapclarity.com

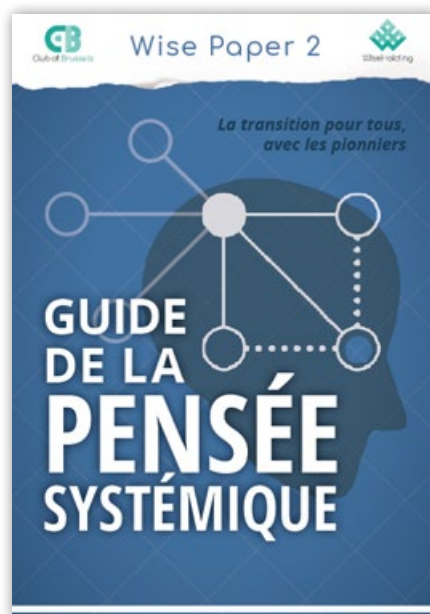
■ Conclusion

Multisolutions are all around us. Regardless of your country or sector, they are everywhere! In times of transition, it's of utmost importance to focus on the positive impact. Not only for your organisation, but for all your stakeholders as well.

We hope that this paper helps you understand in practical terms how to adapt your organisation, your products, and your services to reach this systemic mindset in order to become more resilient. Indeed, a product or service that offers benefits at multiple levels will always be more resilient than one that is merely linear.

If every company and player creates multiple added value as with these projects, then we will have millions of solutions for all historical challenges, and in no time we will be in another world: sustainable for everybody, regenerative, and with jobs for all.

To understand how to get to grips with the practice and start changing your mindset, download our in-depth position paper *Wise paper 2 : Guide de la Pensée Systémique*.



Download the second Wise Paper here:
[Guide de la Pensée Systemique \(.pdf\) \(fr\)](#)

■ And you?

As you will have understood, the path begins at home: taking responsibility and becoming self-aware. And then, in connection with clusters, communities or learning tribes, both within your professional world and in citizenship realms. This is called “bottom-up” participation.

When politicians and legislators become aware of the result of these solutions, they can also provide the impetus. They can push and encourage these dynamics of evolution and innovation. The success of these “top-down” initiatives depend on the clarity and the consistency of the intention, the quality of the leadership, and the systemic intelligence of these projects or laws.

In order to get there, grassroots participation is essential. Otherwise, the risk is that the dynamic runs out of steam, becomes counterproductive, or is simply not credible.

Let's become actors, lucid people, and act proactively for our own wellbeing and evolution with our relatives, teams, clusters, communities or learning tribes. Let's surf on inescapable basic trends and inspire others to follow suit.

Our objective is to reach 100 multi-solutions, thanks to your contribution.

We have may already started, but now it's your turn to show the world what you can do.





"When a system is far from equilibrium – small islands of coherence in a sea of chaos have the capacity to lift the entire disorderly array to a higher order of organization and function."

– Ilya Prigogine

www.wiseholding.net



+32 (0) 475 26 65 55



Wiseholding



hello@wiseholding.net



@WiseHolding

